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| **General Overview** | |
| VidHire is a fully automated video interviewing solution aimed at assisting employers to more efficiently and effectively pre-screen interview candidates before conducting an in-person interview. This unique and fully customizable solution allows employers to view, manage rate, and share candidate video’s to expedite the hiring process and reduce the number of costly in-person interviews. VidHire permits employers of any size to personalize the web solution to their brand allowing them to save time and money.  VidHire is for employers, staffing firms, and recruiters seeking an efficient video interview pre-screening solution.  With VidHire you can:   * Set up job descriptions for your company * Create custom interview questions * Send email invitations to prospective candidates * View, manage, rate, and share candidate video’s   Benefits of the VidHire Solution:   * Improve talent acquisition * Reduce time and cost spent interviewing * Easy to use and completely self-directed * Customize interview questions * Interview candidates video’s anytime and anywhere you want   **Industry Research / Background / Positioning**  The video pre-screening trend is emerging and poised for continued growth. VidHire’s strategic approach is different in that our solution is 100% self-directed allowing users to customize and manage the site to their needs without any human intervention from VidHire. VidHire is also positioning itself as a low cost affordable provider offering a robust and time saving pre-screening solution to all company sizes, yet ensuring small business owner communities can also benefit. | |
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| **Workflow** | |
| Prospective clients are directed to VidHIre’s Public site. Clients click on the "Get Started" call to action button where they are led to a "Quick Start" set up widget. Here the client creates their "free" login/password, company profile, preferences, customizes the look-n-feel with their logo, copy, and color pallet. The client can then begin to invite candidates for their video pre-screening. | |
| 1. Sign-up - Login/Password & profile information | |
| 2. Select preferences, customize look-n-feel (logo, copy, color pallet, etc…) | |
| 3. Select free trial or one of the existing payment plan options (ability for client to charge credit card and be prompted when credits are almost exhausted) | |
| 4. Create Positions | |
| 5. Invite Candidates | |
| 6. Review, share and manage candidates | |
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| VidHire – We Bring Resume’s to Life! | |
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